









DSA REPORT CARD

FILE NAME: POLADS 2021/0381 (COD) AND THE DIGITAL SERVICES ACT

NOTE: *The Political Advertising proposal is unnecessarily duplicating key features of the DSA*

SUBJECT	SCORE
BAN ON GENERAL MONITORING	
COUNTRY OF ORIGIN PRINCIPLE	
INTERMEDIARY LIABILITY REGIME	
ADVERTISING	
NOTICE AND ACTION MECHANISM	
AD REPOSITORY	
RIGHT TO LODGE A COMPLAINT	
DEFINITION OF VLOP	

LET THE DSA UNFOLD!

SUBJECT

MOTIVATION

ADVERTISING	TRANSPARENCY AND LABELLING RULES IN THE POLITICAL ADVERTISING AGREEMENT PARTIALLY ALIGN WITH DSA ARTICLE 26 FOR ONLINE PLATFORMS. THE BAN ON TARGETED ADS IS COVERED IN DSA ARTICLE 26(3) AND ELABORATED IN EP ARTICLE 12. DSA ARTICLE 28(2) SHOULD TAKE PRECEDENCE.
NOTICE AND ACTION MECHANISMS	IN THE AGREEMENT ON POLITICAL ADVERTISING, USER NOTICES SHALL BE DEALT WITHIN 48 HOURS (RECITALS 45C AND ARTICLE 9 (3A AND 3B)), UNLIKE THE DSA PROVISIONS.
AD REPOSITORY	DSA ARTICLE 39 REQUIRES AN AD REPOSITORY. COUNCIL'S ARTICLE 7(6) ALIGNS WITH DSA, BUT EP'S ARTICLE 7(B) ADDS AN UNNECESSARY POLITICAL AD REPOSITORY. EP'S ARTICLE 7B(3) GOES BEYOND DSA IN PERSONAL DATA DISCLOSURE AFTER AD REMOVAL.

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