



Launching of a joint call for interest to take part in the work on the Code of Practice on Disinformation

Brussels, July 9th 2021 – DOT Europe, the current signatories of the Code of Practice on Disinformation and the European Commission launched a Joint Call for interest to parties to express their interest in taking part in the process of developing the strengthened Code and becoming signatories thereto.

The Call aims to expand the scope of the signatory base of the Code and is addressed to a wide range of stakeholders, including providers of online services that participate in the dissemination of content to the public. Stakeholders who help address the spread of disinformation through their tools, technical efforts, philanthropic work or specific expertise can also become signatories.

Siada El Ramly, Director General of DOT Europe, said: “The next phase of the work on the Code of Practice is a natural evolution of the Code of Practice- building on the experience of the past three years and the success the Code has had to have an even stronger Code going forward. As signatories we are pleased to launch the call for interest to include more players across the content distribution chain with the European Commission today. By expanding the signatory base, each signatory will bring relevant commitments to better tackle online disinformation within their area of work forward and thereby contribute to a more holistic solution.”

ENDS

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Notes to the editor:

DOT Europe (previously called EDiMA) is the voice of the leading internet companies in Europe. DOT Europe’s mission is to develop ideas and support policy initiatives that foster an innovative, open and safe internet for Europe’s citizens and businesses. More information is available here: <https://doteurope.eu/>

DOT Europe represents 21 of the leading internet companies: Airbnb, Allegro, Amazon, Apple, eBay, Etsy, Expedia, Facebook, Google, Hopin, King, Microsoft, Mozilla, Nextdoor, OLX, Snap, Spotify, TikTok, Twitter, Verizon Media, Yelp.

Its members produce and manage a variety of products, services and applications including browsers, entertainment platforms, social networks, marketplaces and review sites. More information is available here: <https://doteurope.eu/members>

The direct link to the call is the following: <https://digital-strategy.ec.europa.eu/en/joint-call-interest-join-code-practice-disinformation>

Further information on the process that will be followed in drafting the strengthened Code can be found on: <https://digital-strategy.ec.europa.eu/en/news-redirect/716921>

