

Siada El Ramly, Director General of DOT Europe, said: “The guidance provides clarification of many of the ambiguities that remained in ART. 17 and that were left unresolved through the stakeholder dialogues yet also introduces a new one - namely, the concept of ‘earmarked content’ by the right holders without specifying what that constitutes or how the earmarking process can be deemed effective or substantive.”

At least the guidance will provide the Member States with the necessary guidance as to how best efforts should be implemented.

ENDS

For more information from DOT Europe contact:
+32 2 626 1990
info@doteurope.eu

Notes to the editor:

DOT Europe (previously called EDIMA) is the voice of the leading internet companies in Europe. DOT Europe’s mission is to develop ideas and support policy initiatives that foster an innovative, open and safe internet for Europe’s citizens and businesses. More information is available here: https://doteurope.eu/

DOT Europe represents 21 of the leading internet companies: Airbnb, Allegro, Amazon, Apple, eBay, Etsy, Expedia, Facebook, Google, Hopin, King, Microsoft, Mozilla, Nextdoor, OLX, Snap, Spotify, TikTok, Twitter, Verizon Media, Yelp.

Its members produce and manage a variety of products, services and applications including browsers, entertainment platforms, social networks, marketplaces and review sites. More information is available here: https://doteurope.eu/members